

We established our Sustainability Management System that conforms to BS8901 a year ago and have just completed our first review of progress. We are proud of our achievements and have set the Action Plan and Targets for the coming year. Here are some of our achievements.



Andy Yeomans, Grapefruit Graphics Director
14th October 2011

Zero Carbon

Ensuring our building and equipment we use is as energy efficient as possible and utilise renewable energy wherever possible

- We reduced our energy consumption per employee by 30%
- We have introduced recycled and recyclable products and supplied recyclable bow stickers during Cowes Week along with information on disposal
- We are currently working with 4 of our suppliers to develop more sustainable products

Zero Waste

Reducing waste, reusing where possible, maximising recycling ultimately aiming towards sending zero waste from our operation to landfill

- We ensure recyclable components of products are correctly disposed of
- 50% of our waste is recycled and diverted from landfill
- We have identified a supplier who will provide a 'recycling take back' scheme for PVC banners

Sustainable Transport

Reducing emissions from transport as far as possible, through choice and efficiency in travel and transportation planning and implementing effective IT communications solutions

- We replaced one of our company vehicles with a new 'eco' version halving the emissions
- 40% of our staff either car shared or cycled to work during the summer
- Our air travel has increased and will be monitored ensuring the most efficient options are taken

Sustainable Materials

Sourcing products that are as sustainable as possible to meet customer needs. I.e., sourced locally, low embodied energy, made from renewable or recycled resources

- We make sure all our printer paper is recycled and we recycle it
 - We are reviewing and will monitor our office purchasing against our sustainability targets
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Local and sustainable foods

Encouraging staff to choose low impact, local, seasonal and organic diets and reducing food waste

- We supply healthy lunches for all staff on site and even bring in our own home grown produce to share
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Sustainable Water

Ensuring our water use remains low in our buildings and embedded in the products we buy and source

- Our average water consumption per employee is 30% of the industry average for a small business
 - We have reduced our waste from bottled water but providing all staff with their own refillable bottles sourced from recycled plastic
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Land Use and wildlife

Ensuring our operation does not impact surrounding natural habitats and biodiversity and ensuring the area around our building and all on site work areas are kept clean and tidy

- We continue to maintain the area around the office free from litter and make sure our bins are secure and not overfilled
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Culture, heritage and community

Supporting community initiatives, particularly encouraging youth into sport.

- We continue to support the John Merricks Sailing Trust and other initiatives encouraging youngsters into sport as well as other community initiatives.
 - We provided summer internships to local RYA youth squad members
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Equity and Local economy

Creating a fair and inclusive workplace within the company and with our customers and suppliers

- All our products were delivered on time and we had no customer complaints
 - We have a healthy and happy workforce reflected in the fact that our permanent staff have remained unchanged
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Health and happiness

Encouraging an active and sociable workforce where personal development is actively encouraged and supported.

- We encourage staff to stay fit and have provided gym memberships, days off to join in charity golf days and sailing in Cowes week
 - The majority of our staff have completed or are undertaking health and safety training and other relevant training
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